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**PRESS RELEASE**

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**2017 FINANCIAL CALENDAR**

Pursuant to article 2.6.2, 1° para, of Borsa Italiana Regulation for Equity Market, Mediaset announces the 2017 financial calendar.

19 April, 4.00 pm	Board of Directors meeting to approve the draft 2016 financial statements
9 May, 4.00 pm	Board of Directors meeting to approve the quarterly report to March 31, 2017
28 June, 10.00 am	General Shareholders' Meeting to approve the 2016 financial statements
26 September, 4.00 pm	Board of Directors meeting to approve the half year report to June 30, 2017
7 November, 4.00 pm	Board of Directors meeting to approve the quarterly report to September 30, 2017

Mediaset will organise ad-hoc conference calls and audio webcasting results presentations to the financial community at the end of the Board meetings

Promptly notice will be given of any changes to the aforementioned information.

With regard to the additional financial information referred to in art. 82-ter of Consob Regulation no. 11971/1999, we inform that the Board of Directors has already adopted its communication policy as disclosed in the press release of December 21, 2016, to which reference should be made.

Cologno Monzese, January 27, 2017

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